

The Broom Tree Foundation



The Broom Tree Foundation is a not-for-profit organization envisioned and facilitated by Donna Abma in conjunction with a group of local community members. Together, they have a desire and vision to help support women who have been faced with a variety of obstacles, empowering them to overcome their challenges and achieve their highest potential.

As an extensive community based organization, our mandate is to maintain an enriched environment focused solely on those in need of support & compassion. Encouraging safety, grace, faith, mercy and love while empowering personal growth and belonging is our primary goal.

Mission Statement

The Broom Tree Foundation

- Maintains an enriched environment focused solely on those in need of support and compassion.
- Encourages safety, non-judgemental grace, mercy and love.
- Empowers personal growth, skills and belonging.
- Ensures the proper support and resources are available to enable transformation into independent, healthy and confident members of the community.

Refuge, Restore, Rebuild

All are welcome to the table.

OPERATION/GOVERNANCE

The Broom Tree Foundation is governed by a volunteer Board of Directors. With her personal experience and dedication to the vision, Donna Abma will serve as the Executive Director, with the goal to have director positions in place to oversee and evaluate each program that falls under the Broom Tree umbrella.

Board of Directors

Corey Gish, Janis Butcher, Becky Kooiker, Tamara Noordhof, Whitney Anderson

Executive Director

Donna Abma

Program Developer

Tamara Noordhof



Programs

1) Bridges

2) Transitional Women Housing

3) Broom Tree Cafe/Work Experience/Business Mentorship



Front Line Support Staff



Volunteers

Supporters/Donors

Corey Gish – Legal	General Appliances
Wolf Creek Cabinets	Kles Air
LA Carpet and Tile	Lynton Services
Premium Surfaces	DST Construction

Guiding Principles & Key Components

The Broom Tree Foundation believes that every woman has intrinsic worth and value. Our primary focus will be on assisting and empowering women to lead independent and productive lives through counseling, education and support.

Three key programs are offered through the Broom Tree Foundation;

1) Bridges Program

A Place of Connection, Community, Love & Mentorship.

2) Transitional Housing

For Refuge, Solace & New Beginnings.

3) Broom Tree Cafe/Employment/ Business Mentorship

Building Skills, Confidence and Knowledge.

The ultimate goal is to help these individuals develop meaningful skills, boundaries and connections that will lead to healing and self-sufficiency.

The Broom Tree Foundation will operate to bridge the gap between those community members in need and the resources available in the community.

BRIDGES PROGRAM

The Bridges Program will help women build connections, identify resources and meet specific needs in their communities. The key aspects of the Bridges Program include:

- Identifying and accessing community resources.
- Weekly Support Groups led by a Foundation Facilitator.
- Guest Speakers presenting on topics like boundaries, healthy living, parenting support, etc.
- Therapy sessions and resources as available.
- Immediate Needs- including diapers, groceries, food, clothing, and pregnancy care.
- Immediate support for addictions and/or domestic violence.
- Mentorship opportunities.

Transitional Housing

The Foundation believes that having a safe, affordable and clean home is imperative for any woman and her family to thrive. We want to develop relationships with The Lacombe Foundation and other Landlords to achieve this goal. Our vetting process and goal setting will be intimate and solely focused on empowering each woman to be the best she can be. Whether it be going back to school to further

her education or working to gain experience and save money and learning how to budget. Each intake will be unique to that woman and her family's needs.

- 1-5 Star Program - this program is designed to be the immediate need. If a woman and family finds herself homeless. We will step in immediately and with relationships built with local hotels, get them in between a 1 day to 5 days stay, depending on needs and intake.
- Intake will happen within the first 12 hours. We will assess and start the process of a more permanent home.
- Once a home is found, all needs like furniture, clothing, food will be addressed. From there continued mentorship, goal setting and supports will happen.
- Long term vision- to have multiple units running under the umbrella of The Broom Tree Foundation to without hesitation, meet needs.

BROOM TREE CAFE/EMPLOYMENT PROGRAM

Work experience is and always has been one of the most important facets of learning and growth. We have a cafe that will not only aim to hire women already associated with the Foundation and its programs to financially help them and give them experience. Whether it is cooking, cleaning, barista, waitress or management, the cafe will have the ability to be a starting point.

- The Foundation will bridge relationships with other places of businesses to be able to broaden the mentorship and different work experiences. With high focus on the mentorship. Relationship is key to surround women and their families to support and facilitate empowerment.
- The Foundation created the Cafe to also be a financial contributor. All profit made from the Cafe will be directed back into the Foundation and its programs, mandates/ vision.

Taking Root: How YOU Can Help The Broom Tree Foundation

The immediate objective of the Broom Tree Foundation is to get the Cafe and Bridges up and running efficiently.

The secondary objective is to renovate and establish the Cafe to begin creating revenue for the sustainability of The Broom Tree Foundation.

The final objective is to continue seeking sources of support in achieving ownership and financial independence of The Broom Tree Foundation for generations to come.

FOREST DONOR* **(\$100,000 +)**

Establishing an ecosystem driven towards personal development and growth is no easy task. A Forest Donor is a financial visionary who sees both the forest AND the trees, assisting the Foundation with a most generous and deep-seeded gift: A place to call Home. This donor level enables the Foundation to lay down immediate roots towards transitional housing.

WOODLAND DONOR* **(\$50,000 +)**

The Woodland Donor carefully and cautiously tends to all aspects of their woods. This curator of community works alone or along with partners to grow the foundation in equal measures. \$20,000 is allocated to the operations of the Foundation , \$25,000 is allocated to the purchase of suites for transitional housing and the remaining \$5,000 is directed towards the Cafe and its operating needs and maintenance. All things in balance.

ORCHARD DONOR **(\$20,000 +)**

A space to grow among peers. An understanding that care and patience yields the sweetest fruit to be enjoyed and appreciated by all. An Orchard Donor enables the Bridges program to run efficiently and

effectively. Developing programs and purchasing of materials. Speakers and facilitators to run 5 days a week.

NURSERY DONOR

(\$10,000 +)

A Nursery Donor understands the value of a generation, and seeks to provide an environment of positive growth, rejuvenated spirit and gentle guidance. This donor level will enable the purchase and upkeep of cribs, changing tables, nursing chairs, high chairs and amenities required to grow a happy, healthy baby. It will also go towards monthly expenses on a place where mommas can drop off their babies, safely and have a needed break while in programming and or working.

BROOM TREE DONOR

(\$2,500 +)

Providing shade, strength, resolution and shelter, a Broom Tree Donor may shelter a young family for 3 months, providing infant necessities, groceries, clothing and encouragement to those in need of the comforting presence of the Broom Tree Foundation.

SEEDLING DONOR

(Any One-Time or Continuous Amount)

Nurturing the growth of hope, inspiration, community and self worth begins with a single seed, and with any amount contributed, a Seedling Donor plants the beginning of a beautiful journey. Annually, monthly or as you can, every dollar helps to plant a seed.

BROOM TREE CHAMPIONS

It is well understood that money doesn't grow on trees. Neither does time, talent, goods or services. A Broom Tree Champion is an individual or business who donates to the Foundation not with cash, but with a charitable offer of furniture, appliances, skills, maintenance, fundraising and more. They come in many shapes, in many sizes and from many different paths. Offered, or when asked for, the Broom Tree Champion gives selflessly and as needed when they are able

The Broom Tree Foundation has acquired a relationship with Red Deer District and Community and their Flow Through Account, therefore giving the donors access to a charitable tax receipt.

